INTERVIEW DRESS GUIDE

It is important to remember interview attire varies per industry, company, and field of work. This guide offers a basic understanding of standard appropriate interview attire.
FIRST IMPRESSIONS

• Within the first seconds of meeting you, a hiring manager is unconsciously sizing you up on dozens of factors.
  ▪ Smile, eye-contact, a firm handshake
  ▪ Your clothes, make-up, hair, jewelry, shoes, and watch communicates messages to people
  ▪ What can you do to enhance your first impression? Read more here!

• Position yourself as their ideal candidate
• Body language accounts for 55% of the messages people receive when we communicate
• Five senses – when you walk in the room what to they see, hear, feel, and smell?
BUSINESS CASUAL

For Women
Dress pants or khakis with a dress top. A casual skirt with a business jacket.

REMEMBER: Avoid wrinkles! Shirts, pants, and skirts should be ironed. Use accessories to add personal style, but be sure not to create a distraction.
BUSINESS CASUAL

For Men:
A nice pair of khakis with a polo or collared shirt. Dress shoes or loafers are appropriate.

TIP: Dress shirts in the safe colors (shades of blue, black, and brown) are suitable, but you can also stand out with pastels - lavender, yellow, light pink, etc.
For Women:
Pant, dress or skirt is a viable option! Pair with a suit jacket.

TIP: for a more conservative company/event stick to: black, navy blue, or gray. For more creative companies/events you can add in bolder colors as accessories, shoes and jackets.
For Men:
Suit with tie is always a go to. Dress slacks with a sports jacket and tie are also acceptable.

TIP: Stick to basic colors: black, navy blue or gray. You can be creative with your tie and watch if it’s a company/event that values individuality.
START UP CULTURE

For Both:
You want to show that you are professional, but also compliment the company culture.

TIP: No two startup cultures are alike. Take time to research the office culture to gauge appropriate attire for the occasion. Before your interview ask if dress is casual or business casual. You can ask people that work there and review sites like glassdoor.com to read employee reviews.

It can’t hurt to lean on the side of caution with business casual. This article discusses the balance that you need to strike.
Color Psychology:

- Black – a color that is taken seriously, when worn correctly symbolizes leadership and sophistication.
- Gray – is a logical and analytical color. Paired with confidence gray exudes independence and isolation.
- Brown – shows warmth, safety, reliability, and dependability.
- Blue – shows that you are a team player; exudes trust and confidence.
- Green, Yellow, Orange, & Purple – louder colors say that you are creative, fun, and attract attention.

Interested to learn more about color psychology? Check this out!

Things to Bring:

- Pad Folio/Notebook
- Extra copies of resume/references
- Identification
- Something to write with
- Watch
- Business cards
- Portfolio/examples of work