

**PEMBA Curriculum: 56 Credits**  
*Entering 2016 and Later*

Pre-Term (1 Credit)	Core (27 Credits)	Business Law (2 Credits)	Executive Skills (2 Credits)		Electives (24 Credits)
<b>MG705:</b> PEMBA LAUNCH (1 cr)	<b>OB712:</b> Leading Organizations and People (3 cr)	<b>PL700:</b> Introduction to Business Law (2 cr)	<b>Executive            Communication            Courses</b>  <b>(must select at            least ONE)</b>  <b>ES701:</b> Executive Written Communication (1 cr)  or  <b>ES700:</b> Executive Presentation (1 cr)	<b>Career            Development</b>  <b>ES707:</b> Managing Career Growth (1 cr)	Eight elective courses at 3 credits each
	<b>AC711:</b> Financial Reporting and Analysis (3 cr)				
	<b>FE722:</b> Financial Management (3 cr)				
	<b>MK724:</b> Marketing Management (3 cr)				
	<b>QM717:</b> Data Analysis for Managerial Decision-making (3 cr)				
	<b>FE730:</b> Economics and Management Decisions (3 cr)				
	<b>IS711:</b> IT Strategies for a Networked Economy (3 cr)				
	<b>OM726:</b> Creating Value through Operations & Technology (3 cr)				
	<b>SI751:</b> Competition, Innovation, and Strategy* (3cr)				