

## PEMBA Curriculum: 56 Credits

*Entering 2016 and Later*

Pre-Term (1 Credit)	Core (27 Credits)	Business Law (2 Credits)	Executive Skills (2 Credits)		Electives (24 Credits)
<p><b>MG705:</b> PEMBA LAUNCH (1 cr)</p>	<p><b>OB712:</b> Leading Organizations and People (3 cr)</p>	<p><b>PL700:</b> Introduction to Business Law (2 cr)</p>	<p><b>Executive Communication Courses</b>  (must select at least ONE)</p> <p><b>ES701:</b> Executive Written Communication (1 cr)</p> <p style="text-align: center;">or</p> <p><b>ES700:</b> Executive Presentation (1 cr)</p>	<p><b>Career Development</b></p> <p><b>ES707:</b> Managing Career Growth (1 cr)</p>	<p>Eight elective courses at 3 credits each</p>
	<p><b>AC711:</b> Financial Reporting and Analysis (3 cr)</p>				
	<p><b>FE722:</b> Financial Management (3 cr)</p>				
	<p><b>MK724:</b> Marketing Management (3 cr)</p>				
	<p><b>QM717:</b> Data Analysis for Managerial Decision-making (3 cr)</p>				
	<p><b>FE730:</b> Economics and Management Decisions (3 cr)</p>				
	<p><b>IS711:</b> IT Strategies for a Networked Economy (3 cr)</p>				
	<p><b>OM726:</b> Creating Value through Operations &amp; Technology (3 cr)</p>				
	<p><b>SI751:</b> Competition, Innovation, and Strategy* (3cr)</p>				