

MBA+MSDi Curriculum

First Year

Second Year

| FALL                                  |  |   | SPRING  |                                |                                     | SUMMER                            | FALL                                 |  | SPRING                          |  |
|---------------------------------------|--|---|---|--------------------------------|-------------------------------------|-----------------------------------|--------------------------------------|--|---------------------------------|--|
| 20 credits                            |  |   | 25 credits  |                                |                                     | 8 credits                         | 16 credits                           |  | 15 credits                      |  |
| LAUNCH                                | MG790: Ethical and Global Foundations (2 cr)                   | January Intensives                                      | 1   | IS717: IT Apps in Mngmt (3 cr) |                                     |                                   |                                      |  |                                 |  |
|                                       |  | 2   | PL700: Intro to Business Law (2 cr)                 |                                |                                     |                                   |                                      |  |                                 |  |
| Module 1                              | PL727: Organizations, Markets, and Society (3 cr)              | Module 3  | IS710: IT Strategies for a Networked Economy (3 cr) |                                | IS756: Digital Product Build (3 cr) | Semester                          | MSDi Track: Required Elective (3 cr) |  | IS890: Digital Practicum (3 cr) |  |
|                                       | QM716: Business Analytics: Data Analysis and Risk (3 cr)       |   | OB713: Leading Organizations and People (3 cr)      |                                | IS889: Data Management (3 cr)       |                                   | REQUIRED MSDi Elective (3 cr)        |  | REQUIRED MSDi Elective (3 cr)   |  |
|                                       | AC710: Financial Reporting and Analysis (3 cr)                 |   | SI750: Competition, Innovation, and Strategy (3 cr) |                                | IS754: Human Centered Design (2 cr) |                                   | REQUIRED MSDi Elective (3 cr)        |  | Elective (3 cr)                 |  |
| Module 2                              | OM725: Creating Value Through Operations and Technology (3 cr) | Module 4  | IS833: The Analytic Enterprise (3 cr)               |                                | Internship (Optional)               | Semester                          | Elective (3 cr)                      |  | Elective (3 cr)                 |  |
|                                       | MK723: Marketing Management (3 cr)                             |   | Elective (3 cr)                                     |                                |                                     |                                   | Elective (3 cr)                      |  | Elective (3 cr)                 |  |
|                                       | FE721: Finance 1 (3 cr)  |   | Elective (3 cr)                                     |                                |                                     |                                   | Elective (3 cr)                      |  | Elective (3 cr)                 |  |
| ES721: Teaming (0 cr)                 |  | MG791: Ethical Leadership in a Global Economy II (2 cr) |   |                                |                                     | ES723: Career Management (0 cr)   |                                      |  |                                 |  |
| ES722: Executive Communication (0 cr) |  | ES721: Teaming (0 cr)                                   |   |                                |                                     | ES724: Professional Skills (1 cr) |                                      |  |                                 |  |
| ES723: Career Management (0 cr)       |  | ES723: Career Management (0 cr)                         |   |                                |                                     |                                   |                                      |  |                                 |  |