## Social Impact PEMBA Curriculum: 56 Credits
### Entering 2016 and Later

<table>
<thead>
<tr>
<th>Pre-Term (1 Credit)</th>
<th>Core (27 Credits)</th>
<th>Business Law (2 Credits)</th>
<th>Executive Skills (2 Credits)</th>
<th>Career Development</th>
<th>PNP Requirements (12 Credits)</th>
<th>General Electives (12 Credits)</th>
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<tbody>
<tr>
<td>MG705: PEMBA LAUNCH (1 cr)</td>
<td>OB712: Leading Organizations and People (3 cr)</td>
<td>PL700: Introduction to Business Law (2 cr)</td>
<td>Executive Communication Courses (must select at least ONE ES701: Executive Written Communication (1 cr) or ES700: Executive Presentation (1 cr)</td>
<td>ES707: Managing Career Growth (1 cr)</td>
<td>OB841 Fundamentals of Non-Profit Management (3 credits)</td>
<td>Four elective courses at 3 credits each</td>
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<td></td>
<td>AC711: Financial Reporting and Analysis (3 cr)</td>
<td>FE722: Financial Management (3 cr)</td>
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<td></td>
<td>FE730: Economics and Management Decisions (3 cr)</td>
<td>MK724: Marketing Management (3 cr)</td>
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<td>QM717: Data Analysis for Managerial Decision-making (3 cr)</td>
<td>IS711: IT Strategies for a Networked Economy (3 cr)</td>
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<td>OM726: Creating Value through Operations &amp; Technology (3 cr)</td>
<td>SI751: Competition, Innovation, and Strategy* (3 cr)</td>
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Students are required to complete a 300-hour internship in a public, private or non-profit organization. PEMBA students may waive the internship requirement with applicable work experience with permission of the PNP Faculty Director.