Questrom Connect: A Step-by-Step Guide

Questrom Connect allows students to reach out to alumni that have actively requested engagement with current Questrom students and other alumni. You can filter the system to find alums that match your career interests, then conduct informational conversations, request a job shadow, find a consistent professional mentor and more.

GETTING STARTED

1. Log on at https://bu.peoplegrove.com
2. Click on the “Join Our Community” tab and then select “BU Student Login” as your login method. Then fill out the required details.
CREATE YOUR PROFILE

Go to the profile picture icon on the far right. On the dropdown arrow, select “My Profile.” You can edit your profile here to include: a profile picture, a brief bio, your current and past experiences, your education background, and more! We recommend linking your Questrom Connect account to your LinkedIn profile to easily synch your profile updates in the future.
SEARCHING FOR ALUMNI

Once your profile is complete, you can “Find a Mentor” by selecting the ribbon on the top of the screen. Fill in the three required fields:

You find mentors with a few different approaches. You can click the “Sort by” dropdown to select “Recommendations for me.” You can also add filters such as: keywords, major, industries, help topic, and location among others. You can add as many criteria as you want, and the results are ranked in order of importance based on the filters you provide. When done, click “Update.”

You will receive a list of several Questrom Alumni, and can now view their profiles and even bookmark them for future reference.

Once you find a Pro that matches the criteria you are interested in, such as ‘accountants in New York that offer informational conversations’, look at their advising interests, then click “Let’s Connect” which is listed under the section “How I Can Help.”
REACHING OUT TO MENTORS

If they match the requirements you are hoping to gain from the relationship, request to contact this alum.

There are a few options you can choose: a “Long-Term Mentorship,” “Request Meeting,” or simply “Send a Message.”

- **“Long-Term Mentorship”** implies you are looking to build a professional relationship over time and connect regularly with your mentor.

- **“Request Meeting”** is to propose a one-time meeting (either in-person or remotely) to discuss topic(s) that the alumni mentor can help you with.

- If you decide to simply **“Send a Message”** to an alumni mentor to ask a quick question, make sure to fill out the message to explain more about what you would like to gain.

Once you speak to the person, make sure to follow-up with a thank you note within 48 hours through email and request to connect with them on LinkedIn. Happy networking!