



## GLOBAL MANAGEMENT EXPERIENCE – Spring 2018

### A Global Perspective

In its tradition of applied learning, the Questrom School of Business increasingly combines classroom concepts with opportunities to experience the realities of managing in a global environment. The Global Management Experience (GME) is a valuable part of that educational program.

### Course Enrollment

The GME course is a 4-credit Spring 2018 elective, with preference given to fully enrolled Questrom Juniors & Seniors. Enrollment in the course will be strictly limited to 24 students. **You will not register for this course. If you are accepted, we will register you on or around mid-November.** Please note that acceptance is subject to academic and judicial approval.

### Travel & Class Requirements

While travel itineraries for the Field Study portion are still being finalized, likely travel dates are between March 2 and March 11, 2018, and will include several preparatory classes (six before travel and one after your return). Please note that your passport must be valid through September 30<sup>th</sup>, 2018.

### Financials

Pending University approval, we **estimate** that the costs will be \$3,100 / person and will cover airfare, all airport-hotel transfers, quality accommodations (based upon double occupancy), motor coach, company visits, full group sightseeing, Visa and entry fees. Students will be responsible for selected meals (i.e., lunch and dinner) and personal spending money. If you are accepted into the course, to fully confirm your spot, there is a \$500 deposit fee due – via check, made payable to **Boston University**. If you need to later drop the course for any reason, the \$500 deposit fee is non-refundable. For fully enrolled students, the \$500 will be applied towards the \$3,100 travel fee.

### Application Process

Applications for the GME will be accepted beginning on October 2<sup>nd</sup>. Students must submit an application form, resume and 1-page cover letter, indicating why you would like to be selected for the course, to [gmeapps@bu.edu](mailto:gmeapps@bu.edu), **no later than 5:00pm (EST), on October 20<sup>th</sup>, 2017**. At 5:00pm, on October 20<sup>th</sup>, we will close the application period. Faculty and staff will review all applications to make the selection. By early-November, we will inform all students of their enrollment status, and will keep wait lists, if necessary.

### Contact Information

For additional information regarding GME, contact Professor Gregory Stoller at [gstoller@bu.edu](mailto:gstoller@bu.edu) or Cecilia Yudin at [cyudin@bu.edu](mailto:cyudin@bu.edu).

**GLOBAL MANAGEMENT EXPERIENCE  
SPRING 2018 APPLICATION FORM**

Name \_\_\_\_\_ BU ID: \_\_\_\_\_ Cumulative BU GPA: \_\_\_\_\_  
(exactly as it appears on the passport)

Email address \_\_\_\_\_ Telephone \_\_\_\_\_

Birth date (month / day / year) \_\_\_\_\_ Country of Nationality \_\_\_\_\_

Anticipated Graduate Term (mm/yyyy) \_\_\_\_\_

Concentration \_\_\_\_\_

Passport Number \_\_\_\_\_ Passport Expiration Date \* \_\_\_\_\_

- Please note that your passport must be valid through September 30th, 2018.

Foreign Language Proficiency (languages/skill level – beginner, intermediate, advanced, conversational):

\_\_\_\_\_

Food/beverage dietary, religious or allergy-based restrictions:

\_\_\_\_\_

Serious health conditions/illnesses:

\_\_\_\_\_

Have you participated in study abroad previously, and if so when/where?

\_\_\_\_\_

**Person to Contact in Case of Emergency:**

Name \_\_\_\_\_

Relationship to Student \_\_\_\_\_

Phone (Day) \_\_\_\_\_ Phone (Evening) \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

**Application Questions:**

Please submit a 1-page resume and 1-page (single spaced) cover letter. The 1-page cover letter should address the following questions, please:

- 1) How will this course assist you in your future academic and professional endeavors?
- 2) Why will learning how to do business in Asia be important to you personally or professionally?
- 3) Why should this a spot be offered to you, as opposed to someone else at Questrom?
- 4) How would you rank the attractiveness of the Asia economy as a whole over the next 3-5 years on a 1-10 scale (1 low, 10 high)?
- 5) How do you view this course as building upon your prior international experience(s), including study abroad, if any?