



A concentration in organizational behavior offers opportunities within a variety of disciplines. In OB, students learn about how organizations and individuals behave. In order to affect the practice of management and leadership, students gain skills to analyze the individual, the group, the organization, and the environmental context, and recognize the crucial interactions across all four domains. By using a range of innovative methods in the teaching and practicing of OB, the goal is to understand how to begin to recognize and improve the performance of organizations and individuals.

Joint coursework with other business areas increases an understanding of organizations and areas within organizations from multiple perspectives. Popular dual concentrations could include management and information systems, strategy & innovation, and international management. Additionally, many students also seek minors outside of Questrom and interest can range based on the area most interested in. For all available minors, please visit the Boston University programs website found [here](#).

For more information on required courses please visit [HERE](#)

### POPULAR CAREER PATHS

---

A concentration in Organizational Behavior prepares you for a variety of career paths that typically require individuals to possess a thorough understanding of the complexities of business environments. Some careers require working as part of the managerial staff to resolve organizational issues, solve complex business problems as a management consultant, or relate to employees as a human resources professional. Seek experiences or projects in which you perform tasks such as evaluating applicants, working as part of a team, presenting, selling, teaching, supervising, managing databases and organizing large amounts of paperwork and/or on-line documents.

Many Questrom students choose typical career paths associated with this major. However, some graduates choose unrelated careers that utilize skills and experiences developed during their time in college. Some fields may require further training or study. Below are a small sample of career paths, but is not a comprehensive list of all the options.

#### **Human Resources**

- Benefits Analyst
- Human Resource Planner
- Job Analyst
- Compensation Analyst
- EEO/Affirmative Action Planner
- Performance Appraiser/Succession Planner
- Employee Relations
- Recruiting/Placement/Staffing
- Training

#### **Training and Development**

- Technology Training
- Industrial Training

**Non-Profit**

Development  
Programming  
Administration  
Teaching

**Consulting**

Human Capital  
Organizational Change  
Research  
Career Planning Specialist

**Retail/Corporate**

Management  
Research

**Leadership Development Programs**

Management Leadership Development Program  
Renewable Energy Leadership Development Program  
Human Resources, Communications, and Branding Analyst Program  
International Recruitment & Development Program

*\*\*Rotational and Leadership Development programs are usually 2-3 year training programs that can be valuable for undergraduates to launch into their career. More information about the types of programs and the industries they are available in can be found on the Feld Center's site [HERE](#)*

**POPULAR EMPLOYERS**

---

You can use your degree in a number of different industries, below is a list of sample employers that recruit at Questrom and are looking for students who concentrated in organizational behavior:

Aramark  
Booz Allen Hamilton  
Cognizant  
Deloitte Consulting  
Enterprise Rent-A-Car  
FactSet  
Forrester Research  
HSBC  
Liberty Mutual  
Mercer Human Resource Consulting  
Medix Staffing Solutions  
NSTAR  
New Balance  
Phillips Electronics  
Target Corporation  
Teach for America  
Zoom Technical Services

## INTERNSHIPS AND EMPLOYMENT EXPERIENCES

The best place to connect to find Questrom and BU wide internship and job postings is through [Handshake](#). Please visit the site, and if you need assistance with your search strategy, please make an appointment with a Career Advisor on Handshake or by calling the UDC at 617-353-2650!

## RESOURCES

---

[Wetfeet Guides](#)

[Vault](#)

[Pardee Library](#)

*OB Specific Web Resources:*

[Day in the Life of an Human Resources Manager](#)

Vault – Career Launcher for HR, Career Launcher for Consulting

## NEXT STEPS

---

**Questrom/BU Clubs:** Joining clubs is a great way to gain experience and build your professional network. Below are specific club(s) within Questrom for those interested in OB. For a complete list of business specific Questrom Clubs, please visit [here](#) and for a list of BU wide clubs that offer organizations across larger interest areas ranging from health to nonprofits, please visit [here](#)

- [Boston University Consulting Group](#)
- [herNetwork](#)
- [Questrom Student Government](#)

*Faculty Concentration Liaison:* [Sandi Deacon](#)

**Professional Associations:** Professional Associations exist on the regional and national level. They host national conferences discussing relevant topics, networking events and training and professional development opportunities. If you are interested in careers in OB here are some professional associations, you may want to consider joining:

- [American Society for Training and Development](#)
- [Society for Human Resources Management](#)

**LinkedIn Groups:** LinkedIn is a crucial part of anyone's job search and networking strategy, and one of the most underutilized pieces are groups. On LinkedIn groups you can develop more targeted networks on various criteria including location, industry, function and more! Below is a list of sample LinkedIn groups OB concentrators may want to consider, for more assistance on using this feature please make an appointment with a UDC Career Advisor at [bu.joinhandshake.com](http://bu.joinhandshake.com):

- Leadership & Organizational Psychology
- Organizational Behavior Management in Action
- Linked:HR