A concentration in operations and technology management offers opportunities within a variety of disciplines, including communication, consulting, government, financial services, athletic teams, retail, hospitality, restaurants, health care, supply chain logistics, manufacturing, and transportation. Every industry uses operations, and the challenge in deciding upon a career path is which industry to join and what job tasks fit you best. Joint coursework with other business areas increases an understanding of operations from multiple perspectives. Popular dual concentrations include organizational behavior, management & information systems, finance, international business and marketing. Additionally, many students also seek minors outside of Questrom and interest can range based on the area most interested in. For all available minors, please visit the Boston University programs website found here.

For more information on required courses please visit HERE

**POPULAR CAREER PATHS**

Career paths after graduation typically involve coordination of people, equipment, information and resources necessary to produce or deliver an organization’s product or service. After a few years of experience, students may have duties such as new product development, managing quality control, project management, capacity planning, process choice, materials management, purchasing and scheduling. Opportunities in this field require analytical and quantitative skills to facilitate how an organization runs.

Many Questrom students choose typical career paths associated with this major. However, some graduates choose unrelated careers that utilize skills and experiences developed during their time in college. Some fields may require further training or study. Below are a small sample of career paths, but is not a comprehensive list of all the options.

Operations Analyst/Associate
Data Analyst
Project Coordinator/Manager
Data Operations
Performance/Quality/Process/Continuous Improvement Coordinator/Manager
Quality Management
Supply Chain
Logistics
Retail Operations
Purchasing/Distribution
Inventory Management
Systems Management
Rate Analysis
Supplier /Sourcing
Transportation Management
Operations Manager
Business Development Manager

**Rotational or Leadership Development Programs**

EX: Leadership Analyst Program

Rotational and LDP programs are usually 2 year training programs that can be valuable for undergraduates to launch into their career. More information about programs and various types offered in many industries can be found on the Feld Center’s site here.
POPULAR EMPLOYERS

You can use your degree in a number of different industries, below is a list of sample employers that recruit at Questrom and are looking for students who concentrated in operations and technology management:

Accenture
AstraZeneca Pharmaceuticals
Boston Scientific Coach
Deloitte & Touche
Dunkin’ Brands
EMC
General Electric
Goldman Sachs
Hanover Group
Liberty Mutual
Lockheed Martin
Monster
Nestle
Praxair
Public Consulting Group
Staples
Target
Thermo
Fisher Scientific
The Hartford
TJX United Technologies
Vistaprint

INTERNSHIPS AND EMPLOYMENT EXPERIENCES

The best place to connect to fine Questrom and BU wide internship and job postings is through Handshake. Please visit the site, and if you need assistance with your search strategy, please make an appointment with a Career Advisor on Handshake or by calling the UDC at 617-353-2650!

RESOURCES

Wetfeet Guides
Vault
Pardee Library
Indeed.com
Monster.com

OTM Specific Web Resources:
BU Technology Department - Apply for roles to assist in building your technology skills
Agganis Arena Employment - Apply for roles to build more operational skills
**OTM Specific Suggestions:**

- Take leadership roles on team projects, demonstrating your ability to lead small to mid-range projects and develop effective plans.
- Develop strong computer skills - proficiency in Microsoft Excel is essential.
- Gain customer/client support experience and supervisory experience through clubs and organizations or part-time employment.
- Be prepared to answer interview questions regarding process improvements implemented in past jobs, teamwork, communication, analysis/problem solving, and the ability to adapt.
- Recruiting for operations positions, especially leadership development programs, can start as early as September of your senior year, so be prepared early for the job search.
- Conduct informational interviews with professionals in the field and attend career events in the fall and spring, including information sessions and career fairs with Questrom and the BU community.

**NEXT STEPS**

**Questrom/BU Clubs:** Joining clubs is a great way to gain experience and build your professional network. Below are specific club(s) within Questrom for those interested in Operations & Technology Management. For a complete list of business specific Questrom Clubs, please visit [here](#) and for a list of BU wide clubs that offer organizations across larger interest areas ranging from health to nonprofits, please visit [here](#).

**Faculty Concentration Liaison:** Paul Morrison

**Professional Associations:** Professional Associations exist on the regional and national level. They host national conferences discussing relevant topics, networking events and training and professional development opportunities. If you are interested in careers in OTM here are some professional associations, you may want to consider joining:

- Production & Operations Management Society
- Institute for Supply Management
- Association for Operations Management
- American Purchasing Society
- Council of Supply Chain Management Professionals
- Project Management Institute (PMI)
- American Production Inventory Control Society (APICS)

**LinkedIn Groups:** LinkedIn is a crucial part of anyone’s job search and networking strategy, and one of the most underutilized pieces are groups. On LinkedIn groups you can develop more targeted networks on various criteria including location, industry, function and more! Below is a list of sample LinkedIn groups OTM concentrators may want to consider, for more assistance on using this feature please make an appointment with a UDC Career Advisor at bu.joinhandshake.com:

- Operations Manager
- Retail Field Operations
- Sales Operations Group
- Operations Management in Practice
- Operations & Supply Chain Strategy
- Ops Management