GLOBAL BUSINESS
CROSS FUNCTIONAL CONCENTRATION

A concentration in Global Business can prepare you to work as part of global business environments and practices. Most students decide to combine a Global Business concentration with another concentration, with the possibility of pursuing job opportunities domestically and abroad.

Global Business can provide a good foundation for awareness of diversity and cultural topics and analysis of globalization opportunities for businesses. Global Business is a nice complement to any concentration; some of our more popular choices include Finance, Accounting Marketing and Information Systems. Additionally, many students also seek minors outside of Questrom and interest can range based on the area most interested in. For all available minors, please visit the Boston University programs website found here.

To concentrate in Global Business there is a required study abroad experience as well as a language requirement. For more information on required courses and other details please visit HERE.

POPULAR CAREER PATHS

Because Global Business is very broad, students enter the same careers as other concentrators but with an international focus. This could mean managing international client relations, working for a global company and working on projects of an international scale, or managing finances in the global market place.

- International Job Listings and Program Sites
  - Monster.com’s Global Gateway Search Site
  - Careerbuilder’s International Gateway
  - Foreign Chamber of Commerce
  - United Nations Web Site for Researching Countries - News, Economy, Tech, Health, Trade, etc.
  - Foreign Consulate Offices in the United States
  - UC Irvine’s International Internship Web Sites and Programs
  - U Michigan Directory of Work Abroad Web Sites
  - Duke U International Student Career Resources
  - Job Listings Overseas; part of the Aboutjobs.com Network
  - Online Databases of American Employers for Int’l Professionals
  - Broad International Job Search Web Site

- International Job Listings for Specific Countries/Regions/Languages
  - Career Resources for Bilingual Japanese-English Professionals
  - DISCO – Career Forum for Japanese-English bilingual students
  - Jobs in Hong Kong
  - Jobsite Singapore
  - Naukri – Jobs in India
  - Jobs for Spanish and Portuguese Speakers
  - Job Pilot Europe – European Job Listings
  - Career Planning across Europe
  - Les pages emploi -- written in French
  - Jobs in Italy
  - Netherlands Jobs - written in Dutch
Joining clubs is a great way to gain experience and build your professional network. Below are specific club(s) within Questrom for those interested in Global Business. For a complete list of business specific Questrom Clubs, please visit here and for a list of BU wide clubs that offer organizations across larger interest areas ranging from health to nonprofits, please visit here.

Faculty Concentration Liaison: **Earl Rideout**

Professional Associations: Professional Associations exist on the regional and national level. They host national conferences discussing relevant topics, networking events and training and professional development opportunities. If you are interested in Global Business careers, here are some professional associations, you may want to consider joining:

- Association of Career Professionals Internal: ACP International
- International Federation of Accountants
- NASBITE International

LinkedIn Groups: LinkedIn is a crucial part of anyone’s job search and networking strategy. Using LinkedIn groups, you can develop more targeted networks for various criteria including location, industry, function and more! Below is a list of sample LinkedIn groups Global Business concentrators may want to consider, for more assistance on using this feature please make an appointment with a UDC Career Advisor at bu.joinhandshake.com:

- International Business
- IIBA (International Institute of Business Analysis)
- International Association of Business Communicators (IABC)
- Global Sales & International Business Advisory

**Rotational and Leadership Development Programs (Domestic & International)**

- Management and Leadership Development Program
- China Talent Development Program
- Global Finance & Business Management Analyst Program
- Corporate Business Challenge
- Global Knowledge Network Analyst Program

**Rotational and Leadership Development programs are usually 2-3 year training programs that can be valuable for undergraduates to launch into their career. More information about the types of programs and the industries they are available in can be found on the Feld Center’s site [HERE](#).**

**INTERNSHIP AND JOB SEARCH RESOURCES**

- **Vault**
- **Pardee Library**
- **Indeed**
- **SimplyHired**
- **Internships**
- **Glassdoor**

**NEXT STEPS**

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